

## **Privacy Policy for DSR Strategies**

DSR Strategies is committed to protecting the privacy and security of our clients and their customers. This privacy policy explains how we collect, use, and protect the personal information of our clients and their customers.

### **Information We Collect**

We collect personal information such as name, email address, phone number, and business information from our clients and their customers when they use our services or when they visit our website. We also collect information about the services our clients request from us and the projects we work on for them. Additionally, we may collect information through cookies and other tracking technologies to improve our website and services.

### **How We Use the Information**

We use the personal information we collect to provide our services to our clients, to communicate with them, to improve our services, and to comply with legal requirements. We may also use the information to send promotional emails or newsletters to our clients and their customers.

### **Information Sharing**

We may share personal information with third-party service providers who help us perform our services. We require these third-party service providers to protect the personal information we share with them and to use it only for the purposes for which we disclose it to them.

We may also share personal information if we are required to do so by law or if we believe that it is necessary to protect our rights or the safety of our clients or their customers.

### **Outsourcing**

Please note that we may outsource some of our work to third-party freelancers who are not affiliated with our company. We take reasonable steps to ensure that these freelancers are trustworthy and reliable and that they will use the personal information we share with them only for the purposes for which we disclose it to them. However, we

cannot guarantee the security of the personal information that we share with third-party freelancers.

## Data Security

We take appropriate measures to protect the personal information we collect and store from unauthorized access, use, and disclosure. We maintain administrative, technical, and physical safeguards to protect personal information and regularly review and update our security practices to keep pace with new technologies and threats.

## Retention of Personal Information

We retain personal information as long as necessary to fulfill the purposes for which it was collected and to comply with legal and regulatory requirements. When we no longer need the personal information we have collected, we will delete, destroy, or anonymize it.

## Changes to Privacy Policy

We may update this privacy policy from time to time to reflect changes in our services or legal or regulatory requirements. We will notify our clients of any material changes to this policy by email or by posting a notice on our website.

## Contact Information

If you have any questions or concerns about our privacy policy, please contact us at [info@dsrstrategies.com](mailto:info@dsrstrategies.com).

## Conclusion

At DSR Strategies, we are committed to protecting the privacy and security of our clients and their customers. We collect and use personal information only for the purposes for which it was collected and take appropriate measures to protect it from unauthorized access, use, and disclosure. We may outsource some of our work to third-party freelancers, and we take reasonable steps to ensure that they will protect the personal information we share with them. If you have any questions or concerns about our privacy policy, please contact us at the email address provided above.